

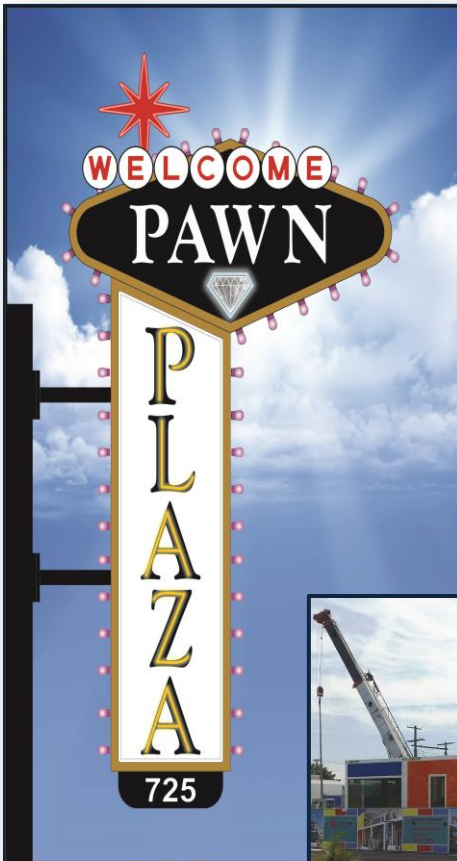


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RENAISSANCE

## NEWS UPDATE NEWS UPDATE NEWS UPDATE

### *Pawn Stars* Expands Empire With Retail Plaza



In anticipation of a summer 2015 grand opening, **Pawn Stars' Rick Harrison** recently announced the first three tenants for his new **Pawn Plaza** retail complex: Rick's Rollin Smoke BBQ and Tavern, Poutine Vegas of Ontario's Smoke's Poutinerie and Rita's Italian Ice. Other tenants for the two-level, mixed retail complex will be announced throughout the spring.

Pawn Plaza is currently under development at 725 Las Vegas Blvd. South, adjacent to the Gold & Silver Pawn Shop, home to the History Channel's **Pawn Stars**. It is estimated more than 4,000 visitors patronize the pawn shop each day due to the television show's popularity.

Harrison noted that it's extremely rewarding to be a part of the revitalization of downtown Las Vegas.

Pawn Plaza is being constructed out of specially built container-like cubes, which are produced locally by **Xtreme Manufacturing**.



The retail complex will feature approximately 6,000 square feet of retail space and 6,000 square feet of balcony/patio.

A summer grand opening celebration will be planned with all four Pawn Stars in attendance. Furthermore, Pawn Plaza is expected to host quarterly philanthropic events with nonprofit groups.

### **Downtown Premium Outlets Expansion Makes May 2015 Debut**

The 150,000-square-foot expansion at **Las Vegas North Premium Outlets**, featuring 33 new retailers, will officially open to the public on Thursday, May 14. Discount shoppers will find an array of new stores at this outdoor retail shopping complex located in downtown Las Vegas. For a sampling of new store openings, please see the back page of this newsletter.

This is the second expansion for the successful shopping complex, bringing the center's size to 689,000 square feet.



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## Premium Outlets Expansion, continued...

The center originally opened in 2004 with 435,000 square feet. It underwent a 109,370-square-foot expansion in 2007, adding two multilevel parking garages at the same time.

Included among the new offerings at the Las Vegas North Premium Outlets will be an 8,200-square-foot **Cheesecake Factory**, which will be located adjacent to **Saks Fifth Avenue Off 5th** and accommodate up to 220 diners. This will be the fourth Las Vegas location for the restaurant chain.

In addition to this latest expansion, several existing tenants will be relocating to larger retail spaces throughout the year. They include: **Armani Outlet**, **Burberry**, **Dolce & Gabbana**, **Lacoste**, **Theory** and **Tory Burch**.

Shoppers will find parking at the center easier thanks to newly installed technology called **Park Assist**, which lets shoppers know the location and availability of parking spaces.

The outlet center is owned and operated by the **Simon Property Group**, the largest mall developer/operator in the United States.

### New Premium Outlet Retailers Opening Include:

- Neiman Marcus Last Call
- Saks Fifth Avenue Off 5<sup>th</sup>
- (The) Cheesecake Factory
- AG Adriano Goldschmied
- Canali
- CH Carolina Herrera
- Clarins
- Furia
- Helmut Lang
- John Varvatos
- Rag & Bone
- Vera Bradley



## WSS to Open Six Stores in Las Vegas

The **WSS** shoe chain recently announced that it plans to expand its presence in the Las Vegas market with six retail locations. These stores, which will average from almost 10,000 to 18,400 square feet in size, will be situated at various locations throughout the valley.

A 10,400-square-foot store will have a soft opening at 4457 W. Charleston Blvd. this April. A 9,985-square-foot store is scheduled to open in summer 2015 at 3870 S. Maryland Parkway and an 18,400-square-foot retail operation will debut on October 15 of this year at 4440 E. Charleston Blvd.

These stores will be in addition to the one WSS currently operates in North Las Vegas at 2209 E. Lake Mead Blvd., which was opened on Nov. 7, 2014.

The footwear retailer sells shoes for the entire family, including name brand sneakers, sports shoes, infant and toddler footwear, and dress and casual shoes. The company's large retail stores display every style **and size** shoe on their showroom floors.

Company headquarters are located in Los Angeles, California. The business was founded in 1984.

fDi Magazine, a division of Financial Times, Ltd. (for international investors), recently released their 2015/16 "American Cities of the Future" list. Las Vegas was ranked among the top 10 large U.S. cities for business friendliness.